# Alison Freeman, Ph.D.

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### SOCIAL MEDIA AND PROFESSIONAL COMMUNICATION POLICIES

With the many changes that technology creates for communication, I want to review my policies regarding appointments and internet communication. I take my commitment to your privacy and confidentiality seriously.

#### **FRIENDING**

I do not friend any current or past client in any social media such as Facebook, LinkedIn, or Twitter. This is for your protection and your privacy. These sites are not secure and the rules for privacy often change. I believe that adding clients as "friends" or contacts can compromise your confidentially and may blur the boundaries of our therapeutic relationship.

## **INTERACTING**

If we see each other in public, I will not acknowledge you unless you acknowledge me first. Again, this is protect your privacy. If you choose to acknowledge me, then, of course, I will acknowledge you.

For appointment scheduling or rescheduling, it is best to leave both an email and a phone message on my voice mail (for my hearing clients). If I haven't responded to your phone call within 8 hours, please call me again. I will do my best to respond to you as quickly as I can. Please be aware that I am working at CSU Northridge three days a week and will generally not respond to your message until the evening.

#### **BUSINESS REVIEW SITES**

You may find my name on many business listing sites such as Yahoo, Healthgrades, Yellow Pages or other places that might list businesses. These website will often "rate" the practitioner or have reviews. Please be aware that I have not been contacted by any of theses websites so THEREFORE, none of these are a request for a testimonial, rating or endorsement from you. (The American Psychological Association has an Ethics Code, Principle 5.05, which states that it is unethical for psychologists to solicit testimonials).

Of course, you have a right to express yourself on any site you wish. But due to confidentiality, I cannot respond to anything you write whether it is negative or positive. Please be aware that you

If you have any questions or concerns about any of these polices regarding our potential interactions on the internet, please feel free to ask so that we can discuss them.